Many thanks to the Silicon Valley Concierge Association for the support for our inaugural Canine Companions Golf Classic at Cinnabar Hills!

Due to the initial idea from Mori Mandis and Jennifer Abrams and excellent support from Cinnabar staff, we had a fantastic day at Cinnabar and raised lots of money to further Canine Companions mission of raising and placing highly trained assistance dogs with people with disabilities free of charge.

With dogs at every hole and riding with golfers in carts, dogs as obstacles on the putting green, a margarita hole, and great auction and raffle items, the tournament was one of a kind and every golfer said they’ll be back with friends next year.

Don’t miss it - save the date - Friday, May 29, 2020

Thanks so much!!

Shari Rodenberger
President
Canine Companions for Independence - South Bay Chapter
From well-known faces to emerging entrepreneurs, this year’s class of 40 Under 40 honorees set to make our community better and introduce us to new ways of doing things. Join us to celebrate this year's class of 40 Under 40 honorees!

Enjoy the evening with cocktails, hors d'oeuvre and our 40 Under 40 awards ceremony.

And don't forget to join the conversation before, during and after the event with #40U40SVBiz.

Meet Bill!

History San José welcomes William (Bill) Schroh, Jr. as its new President and CEO on July 8, 2019.

Bill brings more than 20 years of museum experience to the position.

Since 1998, he served as the Director of the Liberty Hall Museum where his responsibilities included leading historic restoration and renovation, interpretative planning, fundraising, and creating public and school programs.

Bill also spent seven years at the Van Cortlandt Manor in the Historic Hudson Valley, and in 2018, he won the Preservation New Jersey-Stewardship Award. Please introduce yourself at the next HSJ event!
Fall Festival of FOOD & WINE

SEPTEMBER 12, 2019 | 5:30 PM TO 8:00 PM

THE WINCHESTER MYSTERY HOUSE
525 S Winchester Blvd, San Jose, CA 95128

Come enjoy food and wine provided by top local restaurants and caterers as well as area wineries and breweries!

SPONSORED BY
Dear SVCA Members,

The Silicon Valley Concierge Association is pleased to announce and invite you to participate in the second Fall Festival of Wine & Food (this will be the largest event planner gathering of the year). The event will be held on September 12, 2019 on the entire grounds of the Winchester Mystery House from 5:30 to 8:00 p.m. (The expected attendance is well over 1,000 attendees.)

The event will be sponsored by our Diamond Sponsors: Winchester Mystery House, Silicon Valley Business Journal, and the Silicon Valley Concierge Association.

Benefits of Participating in the Fall Festival of Food & Beverages:
- 120 vendor maximum ONLY
- 1 table space to promote your business at the Fall Festival
- Exposure to over 1,000 people in attendance
- List of attendees will be given to you to cultivate as potential new clients
- Participating as a vendor of food or beverage you will receive a complimentary “Business Sponsorship” in the SVCA for the year
- Listing of your business logo in the Valley Access E-Magazine for a full year

Additional Benefits Include:
- 12 month group membership for up to 3 employees.
- Invitations to all SVCA events
- Listing in the Valley Access E-Magazine and announcements (Emailed monthly to over 4,700 hospitality associates)
- Host for an event at your business at an agreed upon time with the SVCA and your guests

Those wishing to participate in the Fall Festival event: Please contact Chris Citti at 408-371-7000 or email christophercitti@cittisflorist.com for additional information.

We thank you in advance for your consideration in supporting the Silicon Valley Concierge Association and look forward to seeing at the SVCA Fall Festival of 2019!

Yours in Hospitality,
Christopher Citti,
SVCA Vice President Communications/Events
Welcome Puppy Finn and the F Litter!

Canine Companions for Independence is thrilled to be teaming up with the San Jose Sharks to follow a Canine Companions® puppy through his journey to assistance dog! For the next 16-18 months, Canine Companions puppy Finn (like Shark fin) will be raised in San Jose, California by a volunteer puppy raiser who will socialize him and teach him about 30 commands to prepare him for life as an assistance dog. Finn will also join the San Jose Sharks at a number of events and games to meet players and fans and help cheer on his favorite team!

We hope you have a great day!
Beauty and the Beast
August 2-4

This classic story tells of Belle, a young woman in a provincial town, and the Beast, who is really a young prince trapped under the spell of an enchantress. If the Beast can learn to love and be loved, the curse will end and he will be transformed to his former self. But time is running out. If the Beast does not learn his lesson soon, he and his household will be doomed for all eternity.

Tabard’s Youth/Mentor show is a unique experience that provides young performers ages 7-16 the opportunity to rehearse and perform in the fully produced musical Disney Beauty and the Beast Jr. alongside experienced adult performers who serve as performing arts mentors.

Tabard Theatre
29 N. San Pedro St San Jose
www.tabardtheatre.org
Endless Summer Wine Stroll
July 11th, 6—9 p.m.
Savor summer nights with a wine stroll around The Row! Join us for an endless summer wine stroll benefiting the Bill Wilson Center. The Bill Wilson Center is a local nonprofit organization that provides support to homeless and runaway children and young adults. Tickets are $40 and include tastings from Santa Cruz Mountain wineries, light bites, essential oil blending, exclusive discounts, live music, and more! A silent auction to benefit Bill Wilson Center will also be displayed in Santana Row Park. Tickets are available inside the Santana Row concierge or SantanaRow.com.

COMING SOON: Vince
Based in Los Angeles, Vince creates elevated yet understated pieces for everyday. The collections are inspired by the brand’s California origins and embody a feeling of warmth and effortless style. Vince designs uncomplicated yet refined pieces that approach dressing with a sense of ease. Known for its range of luxury products, Vince offers women’s and men’s ready-to-wear, shoes, home and handbags for a global lifestyle. Vince will be opening on Santana Row this July.

COMING SOON: TravisMathew
Premier men’s apparel brand TravisMathew, known for leading the way in quality and lifestyle apparel with styles for both work and play, will open its first Northern California store at Santana Row. You can find classic arcade style gaming consoles and ping pong tables in their space. With a casual SoCal vibe and clothing that effortlessly transitions from the course to daily life, TravisMathew has established itself as a leading innovative brand in the sports wear world. The Santana Row location will carry their exclusive California capsule product and will open in fall 2019.

Live Weekend Entertainment
Friday evenings beginning at 5 p.m.
Saturday’s beginning at 12 p.m.
Sunday’s beginning at 12 p.m.
Live entertainment can be found in the Oak Tree Lounge (in front of blue Bottle) or Santana Row Park (near the large chess boards). Live entertainment is subject to change, and weather permitting. For a complete list of weekend entertainment available, contact the Santana Row Concierge Center at 408.551.4611.

Summer Yoga Series
July 6, 13, 20, 27; 9 a.m.
Join us for our Yoga Series presented by lululemon. This Free summer yoga series takes place every Saturday, through September, in Santana Row Park. Grab your mat and join us! Registration begins at 8:30 a.m. and class begins at 9 a.m. For more information, contact lululemon at 408-557-8721.
Travel-Meet-Travel

New member TravelCreed.com is hosting its July Travel-Meet-Travel networking event on Tuesday, July 30 from 5:30 p.m. – 7:30 p.m. at the Winchester Mystery House.

The free event is open to travel professionals working for activities and attractions, airlines, destination management companies, hotels, restaurants, travel agencies, tour operators, tourism boards, transportation companies, etc.

In addition to meeting peers and building your network, there will be travel trends and/or technology updates, and snacks and soft drinks. RSVP to: david.andre@travelcreed.com

Relationship Building for NEW BUSINESS & NEW FRIENDS

Business Women of Silicon Valley invites you to
Friday | July 19
MEGA Networking Experience & Vendor Faire
10 am – 1:30 pm
At Maggiano’s Santana Row
In San Jose
$59 includes lunch
$129 additional to FEATURE YOUR BUSINESS
https://2019jul19businesswomensv.eventbrite.com

Improve Your Results by Improving Your Relationships

Business Women of Silicon Valley invites you to
Thursday | July 25
DINNER & Group Discussion | Being Nice vs. Being Kind
5:30 – 8:30 pm
at Royal Coach Tours
in San Jose
$40 includes a potluck dinner
https://2019jul25businesswomensv.eventbrite.com

Empowering Women Especially in Male Dominated Arenas

Left Bank & Business Women of Silicon Valley invite you to
Wednesday | July 31
A Frank Conversation with Empowered, Confident & Successful Businesswomen
11 am – 1:30 pm
at Left Bank Santana Row
in San Jose
$49 includes lunch
https://2019jul31businesswomensv.eventbrite.com
Sausalito • Photo Contest

Be a part of the Chamber's New 2019-2020 Visitor Guide & Business Directory by submitting your favorite photos to be included into the new publication! Amateur or Professional, we encourage you to submit your best photos. Selected photos will be published in the guide and credited to the photographer.

We will also be picking a contest winner. A donation in their name will be made to one of the following Sausalito Non-Profits: Call of the Sea, Sausalito Beautiful, Sausalito Historical Society, Sausalito Village, Sausalito Sister Cities or Willow Creek Foundation.

HOW TO SUBMIT

• TO: Please send all photograph submissions to the publication project manager, Scott Brooks: production@chambermarketingpartners.com or to lynette@sausalito.org - if you have a lot of photos or very large photos you can use "wetransfer.com" – it's free and easy.
• Email SUBJECT LINE: Sausalito Guide Photo Contest – Your Business or Personal Name
• FILE Type: Jpg files are great (zip or compress your files if possible, we can take up to 20mb files through e-mail). Please let us know what name you would like to appear on your photo credits.

DEADLINE
• July 26th, 2019

FOR MORE INFORMATION
• Contact Juli Vieira at: (415) 331-7262 or by email at: juli@sausalito.org
The Schulz Museum’s 21+ summer series returns with four sip and savor events featuring local eats, drinks, and after-hours fun on the last Friday of the month! From trivia night to cartooning lessons, each event features a different theme to be enjoyed while sampling a taste of Sonoma County. Due to popular demand, advance tickets recommended.

**June–September**
**Last Friday of the Month**

**Tickets:** $24 Member / $30 General per event
(includes all food and drinks)

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**Private Adventures**

3115 Porter Creek Road
Santa Rosa, CA 95404

(800) 616-2695

Take your safari experience to the next level of luxury with one of our Ultimate Private Safaris! Reserve any one of these specialty adventures to experience the Sonoma Serengeti from your own private vehicle with a guide whose sole responsibility is you! Whether you’re just looking to take your exploration a little deeper or you’d like to add a little wine-country class to the affair, we’re here to meet your needs!

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**Photo Expedition**

Join professional photographer John Burgess on a specially designed exploration of Safari West and its collection. On this exclusive photo safari, you’ll enjoy in-depth and behind the scenes access to the varied environs of the Safari West Wildlife Preserve. With John beside you every step of the way you’ll learn tips and techniques that allow you to capture the wild essence of the amazing animals of the Sonoma Serengeti.

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**Behind the Scenes**

Step behind the curtain and take your exploration to the next level! These private behind the scenes experiences are designed to get you as close as possible to some of the amazing creatures of Safari West. Take pride in knowing that all proceeds from these unique encounters go directly toward our conservation efforts and help support some of the most critical conservation work being done, both here in Sonoma County, and around the world!
If you want to cause a stir, put two experts on the social graces together, and bring up the subject of thank-you cards. You know, those little notes your mother told you to write that you thought were a waste of time and postage?

“My friends and I all roll our eyes about this generation,” says Ellen Prague, owner of The Paper Shop, in Winter Park, Florida. “These kids don’t care about any of that. You’re lucky if you get a text.”

“If the baby boomers don’t teach the next generation, this will be a dying art,” laments Maureen Hall, owner of Maureen H. Hall Stationery and Invitations, another chic stationery store in the same town.

“Parents need to start early,” Hall adds. “Teaching the next generation the art of proper correspondence goes along with teaching them the other social graces like proper manners and proper grammar.”

“And how to set a table,” I chime in, just to stir the pot. “Don’t get me started,” Hall said. “They don’t know how, so they roll up all the silverware in a napkin.”

As someone in constant pursuit of more gracious living, I have to say, at the risk of sounding like Miss Thistlebottom, I wholeheartedly agree with these women.

Expressing your gratitude in writing is not only proper etiquette, but in this digital age of instant messaging, handwritten notes are a refreshing personal touch. They are the grace notes in today’s hectic, techno life. “They elevate you,” says Prague.

“Handwritten notes have a greater impact than any other form of correspondence, much better than a phone call, email or text,” Prague adds. “Those communications are all transient. Notes are tactile and visual. Even if you throw them away, their memory lingers.”

Fortunately, if you didn’t get this lesson as a child, (or you’ve lapsed), it’s not too late to learn.

“I’m seeing more young professionals who didn’t come from homes where they learned about the finer points of living,” said Prague. “They come in waving a hand-written correspondence card they received from a colleague and say, ‘This is cool, I need some of these.’ ”

Now use it. Here’s how, according to these experts:

• When to send? Write a personal note when someone has shown you a kindness, said Prague, if they had you to their home for dinner, referred you a customer, or gave you a gift. “You don’t do this to get business; you do this because someone has put themselves out for you.” Also send notes of congratulations, encouragement, sympathy or just to tell someone you’re thinking of them.

• Be timely. Write your note within 24 hours, or as soon as possible after the event or receiving a gift. “If you write the note in a timely fashion, the thoughts are still fresh in your mind and genuine,” said Hall. However, sending a late note of thanks is better than not sending one at all.

• Do not apologize. If you are late with your note, don’t say, “Sorry this is so late,” said Prague. “Just write the note as if it were on time.” The rule that brides have a year to send thank you notes still holds, though they should try to write them soon to let those who sent gifts know the gift arrived.

• Keep the back clean. If you can avoid it, try not to write on the back of a folded note or correspondence card, said Prague. On a folded card, write on the bottom half of the card first, then on the top half if you need more room. On a correspondence card, try to keep all your writing on the front. That said, both experts agree, the world won’t stop turning if you have more to say, and need to write on the back.

• Always handwrite. No typewritten, cut and paste notes, please. If your penmanship has gotten wobbly with age, try your best, be brief, and know that the person receiving it will be all the more appreciative for the effort it took to write.

• What to say? Be sincere, and make it about them, not you, Hall said. The note can be short and simple, but should be specific. Start by saying “Thank you for . . . ” and fill in the rest. Next, mention the gift specifically. (Don’t say “the gift,” say “the beautiful yellow silk scarf.”) Then say how you plan to use or wear it. Add a sentence about the next time you hope to see the person, and sign off.

• It’s the thought that counts. For those who find the idea of writing a note paralyzing, Hall says, “Get past that, and realize that any note is appreciated. Remember, it’s not what you say in the note, but rather the thought that went into writing it that others value. Now raise your gratitude game.

There’s hope yet.

To kick your gracious-living level up a notch, start by getting nice stationery. “Fine stationery falls into the same category as fine linens,” Hall says. “It’s something every proper home should have.”

Personalize it with your name, if possible. “If you have the right stationery on hand, the moment will come when you will be glad you do,” said Prague.

Thank-you notes are the grace notes of life . . . . . . . . !
SANTA CRUZ BEACH BOARDWALK FREE MOVIES ON THE BEACH  Wednesday is free movie night at the Santa Cruz Beach Boardwalk all summer. The family-friendly show starts at 9pm and is projected onto a large screen on the beach. Bundle up. Summer nights can be cool in Santa Cruz. www.beachboardwalk.com

- July 17: Book of Life
- July 24: The Outsiders
- July 31: The Wedding Singer
- August 7: Bumblebee (2018)
- August 14: The Goonies

CAPITOLA MOVIES AT THE BEACH

Capitola wraps up summer with a few Fridays of free family movies outside at Esplanade Park. The show starts at 7:30pm or dusk. Bring low-back chairs, blankets, and an appetite for free popcorn. www.cityofcapitola.org Movies will be shown August 23, August 30, September 6, and September 13, and we’ll be sure to post the lineup as soon as it’s available!

M O O N L I G H T T R A I N D I N N E R P A R T Y

June 15, July 20, August 17, September 14, October 5

Gather friends and family for an evening of fun and relaxation at Roaring Camp’s Moonlight Train Dinner Party.

Start with a delicious barbeque steak and chicken dinner followed by a leisurely train ride in the moonlight aboard vintage railway cars.

The steam train stops atop Bear Mountain to a glowing campfire and hot cider. Upon returning to Roaring Camp, dessert, a live band and dancing await you.

The Moonlight Train Dinner Party is scheduled for Saturdays: June 15, July 20, August 17, September 14, and October 5.
OUR DIAMOND SPONSORS

OUR PLATINUM SPONSORS

- Winchester Mystery House
- San Jose Theaters
- City Florist
- Hammer Theatre Center
- Barrel 19 Bistro & Bar
- What Up! Silicon Valley
- Fogo de Chão Brazilian Steakhouse
- Exotic Car Collection
- Silicon Valley Capital Club
- Garden Court Hotel
- Kyoto Palace Japanese Steakhouse
- Pier 39
- Maple Tree Inn of Silicon Valley
- Uproar Brewing Company
- Great Mall of the Bay Area
- Marriott San Jose
- Visit San José California
- Silicon Valley Business Journal
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SUPPORT OUR PARTICIPATING SVCA SPONSORS
(If your logo does not appear please send to: svconcierger@mindspring.com)

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Cannella Spirits
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Children’s Musical Theater
Christmas in the Park
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DJMB Entertainment
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Dry Creek Grill
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Equinox Winery
Exotic Car Collection by Enterprise
Fairmont Hotel San Jose
Fitz Place
Fogo De Chao
Fortino Winery
Garden Court Hotel
Gilroy Welcome Center
Graphic All Ways
Great Mall - Simon
Guglielmo Winery
Hammer Theater
Handheld Catering
Happy Hollow Park & Zoo
Heritage Brewery
Heritage Brewing Company
Help & Care
Holiday Inn San Jose Silicon Valley
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Hornblower Cruises & Events
Hotel De Anza & La Pastera Restaurant
House Family Vineyards
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J Lohr Winery
Kemper Sports
Kindred Cooks
Magnolia Jazz Band
Maple Tree Inn
Mineta San Jose International Airport
Monopoly in the Park
Mosaic Global Transportation
Moving Green Today
NorthStar Hotel Development
Olla Cocina
PP&CO
Parcel 104
Party Fever
Pier 39
Residence Inn & Spring Hill Suites SJC
Rita’s of Campbell
Roaring Camp Railways
Roudon Smith Winery
San Jose Downtown Association
San Jose Downtown Foundation
San Jose Improv
San Jose Marriott Hotel & Arcadia Restaurant
San Jose Museum of Art
San Jose Theaters
Santa Clara Convention & Visitors Bureau
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DEADLINE TO SUBMIT ARTICLES FOR E-MAGAZINE, IS THE LAST FRIDAY OF
THE MONTH NOTE: ARTICLES AND SPECIAL DATES APPEARING IN THE VAM
ARE SUBJECT TO CHANGE WITHOUT NOTICE.

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Saratoga, CA 95070-0545

membership@siliconvalleyconcierge.com

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**Film and Photography**

The organizers may film and photograph the event. These materials will be used online and offline to promote Silicon Valley Concierge Association and to advertise future events. By attending the event you agree to appear in such films and photographs.

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**PAY PAL NOW AVAILABLE for SVCA MEMBERSHIP**

www.siliconvalleyconcierge.com